White boards have been around for years and offer great ways to share information to a group, erase and start over again and again. The issue has typically been cost and performance. High end white eraser boards can cost $25 to $50 per square foot and in some cases approach $100 per square foot. In these cases you are typically getting a porcelain enamel finish. The inexpensive boards use lower performing coatings and/or films and have issues with “ghosting” or “shadowing”. This means marker is left on the board for an extended period of time, leaving a residue that can often times never be removed.

TCI Powder Coatings has developed a powder coating that offers a very economical cost per square foot when compared to high-end white boards and has been tested to dramatically reduce the chance of “ghosting” or “shadowing”. The TruErase product line will give you a great product at a very economically applied cost.

Features and Benefits:
- Economical cost per square foot compared to high-end white boards
- Reduced chance of “ghosting” or “shadowing”

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Product No.</th>
<th>Gloss</th>
<th>PCI Smoothness</th>
<th>Pencil Hardness</th>
</tr>
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<tbody>
<tr>
<td>Crystal Eraser White</td>
<td>8800-92213</td>
<td>80-90</td>
<td>7</td>
<td>3-4H</td>
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*See Technical Data Sheets for complete technical information.

**TruErase powder coatings should maintain a storage temperature of 75°F or less for optimum storage results.

***All lab testing was completed with indelible markers designed to be used with dry erase marker boards.

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